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| Form PTO-1594 (Rev. 03/05) OMB Collection 0651-0027 (exp. 6/30/2005) | U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office | | | | | | |
|--|---|--|--|--|--|--|--|
| RECORDATION FORM COVER SHEET TRADEMARKS ONLY | | | | | | | |
| To the Director of the U. S. Patent and Trademark Office: Pleas | se record the attached documents or the new address(es) below. | | | | | | |
| Classic Flexia, | 2. Name and address of receiving party(ies) Additional names, addresses, or citizenship attached? Name: TPMDrgan Clase Bank Internal | | | | | | |
| Individual(s) General Partnership Corporation- State: Delaware Other Citizenship (see guidelines) Additional names of conveying parties attached? | Address: | | | | | | |
| 3. Nature of conveyance)/Execution Date(s): Execution Date(s) | General Partnership Citizenship Limited Partnership Citizenship Corporation Citizenship Other Citizenship If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) | | | | | | |
| 4. Application number(s) or registration number(s) and A. Trademark Application No.(s) | | | | | | | |
| 78/513896 C. Identification or Description of Trademark(s) (and Filing | Additional sheet(s) attached? Yes No Date if Application or Registration Number is unknown): | | | | | | |
| 5. Name & address of party to whom correspondence concerning document should be mailed: Name: Krista Badge-I E.Share | 6. Total number of applications and registrations involved: | | | | | | |
| Internal Address: Morgan Lewis Bock-us LLP Street Address: 101 Park Avenue | 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ /000.00 Authorized to be charged by credit card Authorized to be charged to deposit account Enclosed | | | | | | |
| City: Very Vork State: VY Zip: 10178 Phone Number: | 8. Payment Information: a. Credit Card Last 4 Numbers Expiration Date b. Deposit Account Number 13-4520 | | | | | | |
| Fax Number: Email Address: 9. Signature: | Authorized User Name | | | | | | |
| Ellen M. Baker Name of Person Signing | Total number of pages including cover sheet, attachments, and document: | | | | | | |

Documents to be recorded (Including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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FROM MORGAN LEWIS & BOCKIUS

Additional Conveying Parties

Harvey Entertainment, Inc.
UPA Industries
Gold Key Home Video, Inc.
Harvey Assets Company LLC
UPA Productions of America
Upario Music
UPA Music Company
Classic Media Music, Inc.
Little Lotta Music, Inc.
Classic Media Productions, Inc.
Big Idea, Inc.
BigIdea, Com.Inc
Classic Media Pictures, Inc.
PTB Productions. Inc.
Classic Media Holdings, Inc.
Classic Media Holdings, Inc.

SCHEDULE

Pending Applications

- 1. 78/513896
- 2. 78/513900
- 3. 78/509053
- 4. 78/492869
- 5. 78/492882
- 6. 78/492894
- 7. 78/492902
- 8. 78/492919
- 9. 78/411484
- 10. 78/411489
- 11. 78/411342
- 12. 78/411350
- 13. 78/411355
- 14. 78/411367
- 15. 78/411375
- 16. 76/374723

Registrations

- 17 2253736
- 18 2806927
- 19 2702801
- 20 2772013
- 22 2656266

- 22 2495242
- 23 2529182
- 24 2497418
- 25 2487126
- 26 2703175
- 27 2701371
- 28. 2525653
- 29. 2742512
- 30. 2756913
- 31. 2839744
- 32. 2710060
- 33. 2582601
- 34. 2299662
- 35. 2167848
- 36. 1869418
- 37. 2467415
- 38. 2297844
- 39. 2527217
- 40. 2342506
- 41. 2386915

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TRADEMARK SECURITY AGREEMENT

(TRADEMARKS, TRADEMARK REGISTRATIONS, TRADEMARK APPLICATIONS AND TRADEMARK LICENSES)

WHEREAS, Classic Media, Inc., a Delaware corporation (the "Borrower") and the Guarantors referred to in the Credit Agreement (as hereinafter defined) (the Borrowers and the Guarantors being collectively referred to herein as the "Pledgors", and individually as a "Pledgor"), now own or hold and may hereafter adopt, acquire or hold Trademarks (defined as all of the following: all trademarks, service marks, trade names, corporate names, company names, business names, fictitious business names, trade dress, logos, other source of business identifiers and general intangibles of like nature, now existing or hereafter adopted or acquired, all registrations and recordings thereof or similar property rights, and all applications in connection therewith, including, without limitation, registrations, recordings and applications in the United States Patent and Trademark Office or in any similar office or agency of the United States, any state thereof or any other country or any political subdivision of any thereof, and all reissues, extensions or renewals thereof) including, without limitation, the Trademarks listed on Schedule A annexed hereto, as such Schedule may be amended from time to time by the addition of Trademarks subsequently registered or otherwise adopted or acquired;

WHEREAS, pursuant to that certain Amended and Restated Credit, Security, Guaranty and Pledge Agreement, dated as of August 26, 2002, as amended and restated as of April 6, 2005 (as the same may be amended, supplemented or otherwise modified, renewed or replaced from time to time, the "Credit Agreement"), among the Pledgors, the Lenders referred to therein (the "Lenders") and JPMorgan Chase Bank, National Association (formerly known as JPMorgan Chase Bank), a national banking association, as agent for the Lenders (in such capacity, the "Administrative Agent"), and as Issuing Bank (in such capacity, the "Issuing Bank") the Lenders have agreed to make loans to, and participate in letters of credit issued for the account of, the Borrower;

WHEREAS, pursuant to the terms of the Credit Agreement, the Pledgors have granted to the Administrative Agent (for the benefit of itself, the Issuing Bank and the Lenders) a security interest in and to all personal property of the Pledgors including, without limitation, all right, title and interest of the Pledgors in, to and under all of the Pledgors' Trademarks and Trademark licenses (other than those which validly prohibit the creation of such security interest), whether now owned, presently existing or hereafter arising, adopted or acquired and whether or not in possession of the Pledgors, together with the goodwill of the business connected with, and symbolized by, the Trademarks and all products and proceeds thereof and all income therefrom, including, without limitation, any and all causes of action which exist now or may exist in the future by reason of infringement or dilution thereof or injury to the associated goodwill, to secure the payment and performance of the Obligations in accordance with the terms of the Credit Agreement; and

WHEREAS, the Administrative Agent and the Pledgors by this instrument seek to confirm and make a record of the grant of a security interest in the Trademarks and the goodwill associated therewith pursuant to the terms of the Credit Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Pledgors do hereby grant to the Administrative Agent (for the benefit of itself, the Issuing Bank and the Lenders), as security for the Obligations, a continuing security interest in all of the Pledgors' right, title and interest in, to and under the following (all of the following items (i)-(iii) or types of property being collectively referred to herein as the "Trademark Collateral"), whether now owned, presently existing or hereafter arising, adopted or acquired and whether or not in possession of the Pledgors:

- (i) each Trademark and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark, including, without limitation, each Trademark referred to in Schedule A annexed hereto;
- (ii) each Trademark license, to the extent such Trademark license does not prohibit the licensee from assigning or granting a security interest in its rights thereunder; and
- (iii) all products and proceeds of, and income from, any of the foregoing, including, without limitation, any claim by the Pledgors against third parties for the past, present or future infringement or dilution of any Trademark or any Trademark licensed under any Trademark license, or for injury to the goodwill associated with any Trademark.

Notwithstanding the foregoing, this Agreement shall not constitute a grant of a security interest in any trademark application filed in the United States Patent and Trademark Office on the basis of any of the Pledgors' "intent to use" such trademark to the extent that, and only for so long as, such grant of a security interest constitutes or results in the abandonment, invalidation or unenforceability of any right, title or interest of the applicable Pledgor in such trademark.

The Pledgors agree to deliver updated copies of Schedule A in accordance with the terms of the Credit Agreement, to the Administrative Agent at the end of any quarter in which the Pledgors register or apply for or acquire any Trademark not listed on Schedule A hereto, and to duly and promptly execute and deliver, or have duly and promptly executed and delivered, at the cost and expense of the Pledgors, such further instruments or documents (in form and substance reasonably satisfactory to the Administrative Agent), and promptly perform, or cause to be promptly performed, upon the reasonable request of the Administrative Agent, any and all acts, in all cases, as may be necessary, proper or advisable from time to time, in the reasonable judgment of the Administrative Agent, to carry out the provisions and purposes of the Credit Agreement and this Trademark Security Agreement, and to provide, perfect and preserve the liens of the Administrative Agent (for the benefit of itself, the Issuing Bank and the Lenders) granted pursuant to the Credit Agreement, this Trademark Security Agreement, and the other Fundamental Documents in the Trademark Collateral or any portion thereof.

The Pledgors agree that if any Person shall do or perform any act(s) which the Administrative Agent believes constitute an infringement of any Trademark, or violate or infringe any right therein of the Pledgors, the Administrative Agent or the Lenders or if any Person shall do or perform any acts which the Administrative Agent reasonably believes constitute an unauthorized or unlawful use thereof, then and in any such event, upon sixty (60) days' prior written notice to the Pledgors (or if an Event of Default is at the time continuing, then

without notice), in the event that Pledgors have not taken steps or instituted suits or proceedings as Pledgors reasonably deem advisable or appropriate to prevent such acts or conduct or protect their rights, the Administrative Agent may and shall have the right to take such reasonable steps and institute such reasonable suits or proceedings as the Administrative Agent may deem advisable or necessary to prevent such act(s) and/or conduct and to secure damages and other relief by reason thereof, and to generally take such steps as may be advisable or necessary or proper for the full protection of the rights of the parties. The Administrative Agent may take such steps or institute such suits or proceedings in its own name or in the name of the Pledgors or in the names of the parties jointly. The Administrative Agent hereby agrees to give the Pledgors written notice of any steps taken, or any suits or proceedings instituted, by the Administrative Agent pursuant to this paragraph and each of the Pledgors agrees to reasonably assist the Administrative Agent with any reasonable steps taken, or any suits or proceedings instituted by the Administrative Agent pursuant to this paragraph at the Pledgors' sole expense.

This security interest is granted in conjunction with the security interests granted to the Administrative Agent (for the benefit of itself, the Issuing Bank and the Lenders) pursuant to the Credit Agreement. Each of the Pledgors and the Administrative Agent does hereby further acknowledge and affirm that the rights and remedies of the Administrative Agent (for the benefit of itself, the Issuing Bank and the Lenders) with respect to the security interest made and granted hereby are subject to, and more fully set forth in, the Credit Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

This Trademark Security Agreement is made for collateral purposes only. At such time as all Commitments under the Credit Agreement have terminated and all Obligations have been paid in full and performed, the Administrative Agent (on behalf of itself, the Issuing Bank and the Lenders), shall promptly execute and deliver to the Pledgors, at the Pledgors' expense, without representation, warranty or recourse, all releases and reassignments, termination statements and other instruments as may be necessary or proper to terminate the security interest of the Administrative Agent (for the benefit of itself, the Issuing Bank and the Lenders) in the Trademark Collateral, subject to any disposition thereof which may have been properly made by the Administrative Agent pursuant to the terms hereof or of the Credit Agreement.

Subject to the terms and conditions of the Credit Agreement, the Administrative Agent (on behalf of itself, the Issuing Bank and the Lenders) agrees that there will be no assignment by it of the Trademark Collateral, other than the security interest described herein, unless and until there shall occur and be continuing an Event of Default.

So long as no Event of Default shall have occurred and be continuing, and subject always to the various provisions of the Credit Agreement and the other Fundamental Documents to which it is a party, the Pledgors may use, license and exploit the Trademark Collateral in any lawful manner permitted under the Credit Agreement and the other Fundamental Documents.

THIS TRADEMARK SECURITY AGREEMENT SHALL BE CONSTRUED IN ACCORDANCE WITH, AND GOVERNED BY, THE LAWS OF THE STATE OF NEW YORK APPLICABLE TO CONTRACTS MADE AND TO BE PERFORMED WHOLLY WITHIN THE STATE OF NEW YORK.

This Agreement, and any modifications or amendments hereto may be executed in any number of counterparts, each of which when so executed and delivered shall constitute an original for all purposes, but all such counterparts taken together shall constitute but one and the same instrument.

Capitalized terms used herein and not otherwise defined shall have the meanings ascribed thereto in the Credit Agreement.

[Signature Page Follows]

1.NV/(90301) 1

IN WITNESS WHEREOF, the Pledgors have caused this Trademark Security Agreement to be duly executed as of April __, 2005.

CLASSIC MEDIA, INC.

By_

Name: George Stephanopoulos Title: Executive Vice President

HARVEY ENTERTAINMENT, INC.

3y: 1

Name: George Stephanopoulos
Title: Executive Vice President

UPA INDUSTRIES

Name: George Stephanopoulos

Title: Executive Vice President

GOLD KEY HOME VIDEO, INC.

Name: George Stephanopoulos

Title: Executive Vice President

HARVEY ASSETS COMPANY LLC

Name: George Stephanopoulos

Title: Executive Vice President

UPA PRODUCTIONS OF AMERICA

Name: George Stephanopoulos

Title: Executive Vice President

(WED) 4.13 05 14:36/ST.14:31/NO.4860636052 P 10

UPARIO MUSIC

Name: George Stephanopoulos Title: Executive Vice President

UPA MUSIC COMPANY

Title: Executive Vice President

CLASSIC MEDIA MUSIC, INC.

Name: George Stephanopoulos Title: Executive Vice President

LITTLE LOTTA MUSIC, INC.

Name: George Stephanopoulos

Title: Executive Vice President

CLASSIC MEDIA PRODUCTIONS, INC.

Name: George Stephanopoulos Title: Executive Vice President

BIG IDEA, INC.

Name: George Stephanopoulo

Title: Executive Vice President

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FROM MORGAN LEWIS & BOCKIUS

BIGIDEA.COM, INC.

Title: Executive Vice President

CLASSIC MEDIA PICTURES, INC.

Name: George Stephanopoulos Title: Executive Vice President

PTB PRODUCTIONS, INC.

Name: George Staphanopoulos Title: Executive Vice President

CLASSIC MEDIA HOLDINGS, INC.

Name: George Stephanopoulos Title: Executive Vice President

Accepted:

Title:

JPMORGAN CHASE BANK, NATIONAL ASSOCIATION (formerly known as JPM organ Chase Bank) as Administrative Agent

ByName:

1.MV/120203111

STATE OF NEW YORK)

: 55.0

COUNTY OF NEW YORK)

On this the Sday of April. 2005, before me, Sonja Keith, the undersigned Notary Public, personally appeared George Stephanopoulos,

[x] personally known to me,

[x] proved to me on the basis of satisfactory evidence, to be the Exec. V.P. of the corporation known as Classic Media, Inc. (the "Corporation") who executed the foregoing instrument on behalf of the Corporation and acknowledged that the Corporation executed it pursuant to a resolution of its Board of Directors.

WITNESS my hand and official seal.

SONJA KEITH Notary Public, State of New York No. 01KE4896737 Qualified in New York County. Commission Expires May 26, 42

STATE OF NEW YORK

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COUNTY OF NEW YORK)

On this the ___ day of April, 2005, before me, Sonja Keith, the undersigned Notary Public, personally appeared George Stephanopoulos,

[x] personally known to me.

[x] proved to me on the basis of satisfactory evidence, to be the Exec. V.P. of the corporation known as Harvey Entertainment, Inc. (the "Corporation") who executed the foregoing instrument on behalf of the Corporation and acknowledged that the Corporation executed it pursuant to a resolution of its Board of Directors.

WITNESS my hand and official seal.

SONJA KEITH Notary Public, State of New York No. 01KE4896737 Qualified in New York County Commission Expires May 26, 🛂のプ

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STATE OF NEW YORK)

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COUNTY OF NEW YORK)

On this the Saparad April, 2005, before me, Sonja Keith, the undersigned Notary Public, personally appeared George Stephanopoulos,

[x] personally known to me,

[x] proved to me on the basis of satisfactory evidence, to be the Exec. V.P. of the corporation known as UPA Industries (the "Corporation") who executed the foregoing instrument on behalf of the Corporation and acknowledged that the Corporation executed it pursuant to a resolution of its Board of Directors.

WITNESS my hand and official seal.

Notary Public

SONJA KEITH Notary Public, State of New York | Mo. 01KE4605737

Qualities in New York County 2007 Commission Expires May 28, 2007

STATE OF NEW YORK

: SS.:

COUNTY OF NEW YORK)

On this the day of April. 2005, before me, Sonja Keith, the undersigned Notary Public, personally appeared George Stephanopoulos.

[x] personally known to me,

[x] proved to me on the basis of satisfactory evidence, to be the Exec. V.P. of the corporation known as Gold Key Home Video, Inc. (the "Corporation") who executed the foregoing instrument on behalf of the Corporation and acknowledged that the Corporation executed it pursuant to a resolution of its Board of Directors.

WITNESS my hand and official seal.

Notary Public

SONJA KEITH Notary Public, State of New York No. 01KE4696737

Qualified in New York County Commission Expires May 26, 2007

I-NY/1893917.1

MORGAN LEWIS & BOCKIUS

STATE OF NEW YORK

SS.:

COUNTY OF NEW YORK

On this the 5 day of April, 2005, before me, Sonja Keith, the undersigned Notary Public, personally appeared George Stephanopoulos.

[x] personally known to me.

[x] proved to me on the basis of satisfactory evidence, to be the Exec. V.P. of the corporation known as Harvey Assets Company LLC (the "Corporation") who executed the foregoing instrument on behalf of the Corporation and acknowledged that the Corporation executed it pursuant to a resolution of its Members.

WITNESS my hand and official seal.

Notary Publ

SONJA KEITH Notary Public, State of New York No. C1 KEAS96737

Quasified in New York County Commission Expires May 26,

STATE OF NEW YORK

: ss.:

COUNTY OF NEW YORK)

On this the day of April, 2005, before me, Sonja Keith, the undersigned Notary Public, personally appeared George Stephanopoulos.

[x] personally known to me.

[N] proved to me on the basis of satisfactory evidence, to be the Exec. V.P. of the corporation known as UPA Productions of America (the "Corporation") who executed the foregoing instrument on behalf of the Corporation and acknowledged that the Corporation executed it pursuant to a resolution of its Board of Directors.

WITNESS my hand and official seal.

Notary Public

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SONJA KEITH
Notan, Public, State of New York
No. 03 KE4803737
Outsided in New York County

Combined in New York County Co. 2007

FROM MORGAN LEWIS & BOCKIUS

STATE OF NEW YORK

SS

COUNTY OF NEW YORK

On this the 5 day of April, 2005, before me, Sonja Keith, the undersigned Notary Public, personally appeared George Stephanopoulos.

[x] personally known to me,

[x] proved to me on the basis of satisfactory evidence, to be the Exec. V.P. of the corporation known as UPARIO Music (the "Corporation") who executed the foregoing instrument on behalf of the Corporation and acknowledged that the Corporation executed it pursuant to a resolution of its Board of Directors.

WITNESS my hand and official scal.

Notary Public

STATE OF NEW YORK

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SONJA KSITH Notani Ryli in Start of New York And John Start of New York Outstied in from York County

Guahised in fract fork County Communition Copies May 36, 2007

On this the day of April, 2005, before me, Sonja Keith, the undersigned Notary Public, personally appeared George Stephanopoulos.

[x] personally known to me,

[x] proved to me on the basis of satisfactory evidence, to be the Exec. V.P. of the corporation known as UPA Music Company (the "Corporation") who executed the foregoing instrument on behalf of the Corporation and acknowledged that the Corporation executed it pursuant to a resolution of its Board of Directors.

WITNESS my hand and official seal.

Notary Public

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STATE OF NEW YORK

: SS.:

COUNTY OF NEW YORK)

On this the Stay of April, 2005, before me, Sonja Keith, the undersigned Notary Public, personally appeared George Stephanopoulos.

- [x] personally known to me.
- [x] proved to me on the basis of satisfactory evidence, to be the Exec. V.P. of the corporation known as Classic Media Music. Inc. (the "Corporation") who executed the foregoing instrument on behalf of the Corporation and acknowledged that the Corporation executed it pursuant to a resolution of its Board of Directors.

WITNESS my hand and official scal.

Notary Public

STATE OF NEW YORK

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COUNTY OF NEW YORK)

SONJA KETTH Rotar - Public, State of New York Rot OKKE4896737 Detailed in New York County

Octobried in New York County Commission Expires May 26, 2007

On this the Say of April, 2005, before me. Sonja Keith, the undersigned Notary Public, personally appeared George Stephanopoulos.

[x] personally known to me,

[x] proved to me on the basis of satisfactory evidence, to be the Exec. V.P. of the corporation known as Little Lotta Music. Inc. (the "Corporation") who executed the foregoing instrument on behalf of the Corporation and acknowledged that the Corporation executed it pursuant to a resolution of its Board of Directors.

WITNESS my hand and official seal.

Notary Public

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STATE OF NEW YORK

COUNTY OF NEW YORK)

On this the day of April. 2005, before me, Sonja Keith, the undersigned Notary Public, personally appeared George Stephanopoulos,

[x] personally known to me,

[x] proved to me on the basis of satisfactory evidence, to be the Exec. V.P. of the corporation known as Classic Media Productions, Inc. (the "Corporation") who executed the foregoing instrument on behalf of the Corporation and acknowledged that the Corporation executed it pursuant to a resolution of its Board of Directors.

WITNESS my hand and official seal.

: \$\$...

Notary Public

SANDA KERTH Narray Filitu, State of New York Others 88 has Only Establish County Communications May 26, 2007

STATE OF NEW YORK

: ss.:

COUNTY OF NEW YORK)

On this the Solary day of April, 2005, before me. Sonja Keith, the undersigned Notary Public, personally appeared George Stephanopoulos.

[x] personally known to me,

[x] proved to me on the basis of satisfactory evidence, to be the Exec. V.P. of the corporation known as Big Idea, Inc. (the "Corporation") who executed the foregoing instrument on behalf of the Corporation and acknowledged that the Corporation executed it pursuant to a resolution of its Board of Directors.

WITNESS my hand and official seal.

Notary Public

1-MY/1893917 (

FOR AS REFINE Motors in this, Sinte of New York Plan OPMER FOR 127 One Bladd in May York County Con Machall English May 26, 2007

FROM MORGAN LEWIS & BOCKIUS

STATE OF NEW YORK)
; : ss.:
COUNTY OF NEW YORK)

On this the Sday of April, 2005, before me, Sonja Keith, the undersigned Notary Public, personally appeared George Stephanopoulos.

[x] personally known to me.

[x] proved to me on the basis of satisfactory evidence, to be the Exec. V.P. of the corporation known as BigIdea.com, Inc. (the "Corporation") who executed the foregoing instrument on behalf of the Corporation and acknowledged that the Corporation executed it pursuant to a resolution of its Members.

WITNESS my hand and official seal.

Notary Public

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STATE OF NEW YORK

COUNTY OF NEW YORK)

On this the Say of April, 2005, before me, Sonja Keith, the undersigned Notary Public, personally appeared George Stephanopoulos,

[x] personally known to me.

[x] proved to me on the basis of satisfactory evidence, to be the Exec. V.P. of the corporation known as Classic Media Pictures, Inc. (the "Corporation") who executed the foregoing instrument on behalf of the Corporation and acknowledged that the Corporation executed it pursuant to a resolution of its Board of Directors.

WITNESS my hand and official seal.

Notery Public

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FROM MORGAN LEWIS & BOCKIUS

STATE OF NEW YORK

COUNTY OF NEW YORK)

On this the _____ day of April. 2005, before me, Sonja Keith, the undersigned Notary Public, personally appeared George Stephanopoulos.

[x] personally known to me.

[x] proved to me on the basis of satisfactory evidence, to be the Exec. V.P. of the corporation known as PTB Productions. Inc. (the "Corporation") who executed the foregoing instrument on behalf of the Corporation and acknowledged that the Corporation executed it pursuant to a resolution of its Board of Directors.

WITNESS my hand and official seal.

Notary Public

STATE OF NEW YORK

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COUNTY OF NEW YORK)

On this the Stay of April, 2005, before me, Sonja Keith, the undersigned Notary Public, personally appeared George Stephanopoulos.

[x] personally known to me,

[x] proved to me on the basis of satisfactory evidence, to be the Exec. V.P. of the corporation known as Classic Media Holdings, Inc. (the "Corporation") who executed the foregoing instrument on behalf of the Corporation and acknowledged that the Corporation executed it pursuant to a resolution of its Board of Directors.

WITNESS my hand and official seal.

Neffary Public

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| UNITED STATES | T00272US00 | 4/30/2004 | 78/411,484 | | | PENDING |
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| UNITED STATES | T00272US03 | 4/30/2004 | 78/411,342 | | | PENDING |
| ■ UNITED STATES. | T00272US04 | 4/30/2004 | 78/411,350 | | | PENDING |
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| , UNITED STATES | T00272US07 | 4/30/2004 | 78/411,375 | | | PENDING |
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| THE CHARLIE HORSE MUS | IC PIZZA | | | | | |
| UNITED STATES | T00016US4 | 6/26/1998 | 75/509,572 | 6/15/1999 | 2,253,736 | REGISTERED |
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| ■ UNITED STATES | T00141US00 | 11/7/2000 | 76/161,499 | 1/20/2004 | 2, 806,92 7 | REGISTEREO |
| Hot Stuff (Design #3) | | | | | | |
| ■ UNITED STATES | T00233US00 | 11/25/1998 | 75/595,876 | 4/1/2003 | 2,702,801 | REGISTERED |

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FROM MORGAN LEWIS & BOCKIUS

| | BIG IDEA | | | | | | |
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| | Owner Trademark Report by Mark COUNTRY REFERENCE# | fil.ED | APPL# | REGDT | REG# | STATUS | CLASSES |
| ; | 3-2-1 PENGUINS! | <u> </u> | | | | | |
| | UNITED STATES | T00239US01 | 12/17/1999 | 75/983,297 | 10/7/2003 | 2,772,013 | REGISTERED |
| | 3-2-1 PENGUINS! (& Design) | 1 1 1 | | | | | |
| ø | UNITED STATES | T00240US00 | 11/7/2001 | 76/335,883 | 12/3/2002 | 2,656,266 | REGISTERED |
| • | BIG IDEA AUSTRALIA | T00242AU00 | 2/17/1999 | 785680 | 11/7/2001 | 785680 | REGISTERED O |
| | CANADA | Te0242CA00 | 3/9/1999 | 1008045 | 5/18/2004 | 610635 | REGISTERED |
| | EUROPEAN UNION | T00242EU00 | 2/15/1999 | 1076082 | 2/15/1999 | 1076082 | REGISTERED |
| | MEXICO | T00242MX00 | 7/30/1999 | 385298 | 7/30/1998 | 762792 | REGISTERED |
| | MEXICO | T00242MX01 | 7/30/1999 | 385286 | 3/28/2003 | 785555 | REGISTERED |
| | MÉXICO | T0024 2 MX02 | 7/30/1999 | 385296 | 7/30/1599 | 762791 | REGISTERED |
| | NEW ZEAŁAND | T00242NZ00 | 2/15/1999 | 305118 | 3/31/2003 | 305118 | REGISTERED |
| | NEW ZEALAND | T00242NZ01 | 2/15/1999 | 305119 | 2/15/1999 | 305119 | REGISTERED |
| | NEW ZEALAND | 100243NZ03 | 2/15/1999 | 305120 | 3/31/2003 | 305120 | REGISTERED |
| | NEW ZEALAND | T00242NZ03 | 2/15/1999 | 305121 | 3/31/2003 | 305121 | REGISTERED |
| | UNITED STATES | TD0242US00 | 3/6/1998 | 75/445,887 | 10/9/2001 | 2,495,242 | REGISTERED |
| # | UNITED STATES | T00242U\$01 | 3/6/1998 | 75/979,413 | 1/15/2002 | 2,529,182 | REGISTERED |
| | BIG IDEA (& Design) UNITED STATES | T00243US06 | 3/6/1 99 8 | 75/445 886 | 10/45/2224 | 0.407.440 | |
| • | UNITED STATES | T00243USQ1 | 3/6/1998 | 75/979,439 | | 2,497,418 2,487,126 | REGISTERED |
| | BIC INF) BOVING OF INCOME. | ; ; * | | | D. 1 1/4001 | 2,401,12U | REGISTERED |
| | BIG IDEA BOOKS (& Design) | Ī | | | | | |
| | UNITED STATES | F00244US00 | 11/8/2001 | 76/334,470 | 4/1/2003 | 2,703,175 | REGISTEREO |
| e | BIG IDEA INTERACTIVE UNITED STATES | T00245US01 | 1/25/2001 | 76/975,145 ; | 3/25/2003 | 2,701,371 | REGISTERED |

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| FROM | MORGAN | LEWIS | 8 | BOCKIUS |
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| | Owner Trademark Report by Mark | | | | | | | |
|---|--------------------------------|-----------------|---------------------|------------|---------------------|------------------|------------|----|
| | COUNTRYREFERENCE# | FILED 41 | APPL# | REGOT | REG# | STATUS | CLASSES | |
| | BIG IDEA'S JONAH A VEG | GIETALES MOVI | E (& Design | 1 | | | | |
| • | ✓ UNITED STATES | T00247U\$00 | 2/25/2002 | 76/374,723 | | | PENDING | 0: |
| | BIG MEA'S VEGGIETALES | 9 | | | | | | |
| | AUSTRALIA 28 | T00248AU00 | 10/17/1 99 9 | 809542 | 10/3 0/2 001 | 809542 | REGISTERED | |
| | CANADA | T00248CA00 | 10/7/1999 | 1031513 | 4/30/2018 | 580220 | REGISTERED | |
| | CHINA | T00248CN00 | 10/8/1999 | 9900119042 | 4/20/2001 | 1558353 | REGISTERED | |
| | CHINA | T00248CN01 | 10/8/1999 | 9900119043 | 6/28/2001 | 1592660 | REGISTERED | |
| | CHINA | T00248GN02 | 10/8/1999 | 9900119044 | 7/7/2001 | 1501463 | REGISTERED | |
| | CHINA | T00248CN03 | 10/8/1999 | 9900119045 | 3/20/2001 | 1541135 | REGISTERED | |
| | CHINA | T00248CN04 | 10/11/1999 | 9900120053 | 6/21/2001 | 1590237 | REGISTERED | |
| | CHINA | T00248CN05 | 10/11/1999 | 9900120054 | 5/14/2001 | 1568573 | REGISTERED | |
| | CHINA | T00248CN06 | 10/11/1999 | 9900120055 | 3/13/2001 | 1537410 | REGISTERED | |
| | CHINA | T00248CN07 | 10/11/1999 | 9900120056 | 3/20/2001 | 1541137 | REGISTERED | |
| | EUROPEAN UNION 28 | T00248EU00 | 10/6/1999 | 1338482 | 4/5/2001 | 1338482 | REGISTERED | |
| | HONG KONG | T00248нікао | 10/8/1999 | 99/14189 | 11/22/2001 | B13289/2001 | REGISTERED | |
| | HONG KONG | 700248НК01 | 10/8/1999 | 99/14190 | 4/8/1999 | B12289/2001 | REGISTERED | |
| | HONG KONG | Т00248НК0⊋ | 10/8/1999 | 99/14191 | 6/11/2001 | 6825/2001 | REGISTERED | |
| | HONG KONG | T00248HK03 | 10/6/1999 | 99/14192 | 6/12/2001 | 6931/2001 | REGISTERED | |
| | HONG KONG | T00248HK05 | 10/14/1999 | 14610/1999 | 5/29/2003 | B07080/2003 | REGISTERED | |
| | HONG KONG | T00248HK06 | 10/14/1999 | 99/14611 | 11/21/2002 | 15001/2002 | REGISTERED | |
| | HONG KONG | T00248HK07 | 10/14/1999 | 14612/1999 | 5/29/2003 | 07081/2003 | REGISTERED | |
| | JAPAN 28 | T00248JP00 | 10/8/1999 | 90998/1999 | 12/27/2002 | 4533106 | REGISTERED | |
| | MEXICO | T00248MXQ0 | 10/8/1999 | 394364 | 1/30/2001 | £02000 | DE0107 | |
| | MEXICO | T00248MX01 | 10/8/1999 | 394366 | 10/8/1999 | 683932 721132 | REGISTERED | |
| | MEXICO | F00248MX02 | 16/8/1999 | 394365 | 1/30/2001 | | REGISTERED | |
| | NEW ZEALAND | #00248NZ00 | 10/7/1999 | ნ00445 | 4/13/2000 | 683933 | REGISTERED | |
| | | T00248NZ01 | | 600449 | | 600445 | REGISTERED | |
| | NICON SEA, AND | ; T00248NZ02 | | 500445 | 4/13/2000 | 600449 | REGISTERED | |
| | NEW JEACAST | i F00248NZ03 | | 600450 | 4/13/2000 | 600446 | REGISTERED | |
| | Marina | T00248NZ04 | | 600447 | 6/6/2001 | 600450 | REGISTERED | |
| | | | ·-# 11 1433 | OGG4#7 | 4/13/2000 | 600447 | REGISTERED | |

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FROM MORGAN LEWIS & BOCKIUS

| Owner Trademark Report by Mark | | | | | | Dollar 1 | 5 / 5 |
|---|-------------------|------------|-------------|------------|------------|----------|----------------------|
| COUNTRYREFERENCE# | FRED | APPL# | REGOT | REG# | STATUS | Printed: | 2/25/2005 CLASSES |
| | ! i | | | • | 2.7.1.40 | | 0000000 |
| BIG IDEA'S VEGGIETALES contini NEW ZEALANO | ied T00248NZ05 | 10/7/1999 | 600451 | 4/12/2000 | 200454 | | . |
| NEW ZEALAND | T00248NZ05 | 10/7/1999 | 600448 | 4/13/2000 | 600451 | | REGISTERED |
| NEW ZEALANO | T00248NZ07 | 10/7/1999 | 600452 | 4/13/2000 | 500448 | | REGISTERED |
| PUERTO RICO | 100248PR00 | 10/29/1999 | 47240 | 6/6/2001 | 600452 | | REGISTERED |
| PUERTO RICO | T00248PRQ1 | 10/29/1999 | 47241 | 10/29/1999 | | | REGISTERED |
| PUERTO RICO | T00248PR02 | 10/29/1999 | | 10/29/1999 | | | REGISTERED |
| PUERTO RICO | T00248PR03 | 10/29/1999 | 47242 | 10/29/1999 | 47242 | | REGISTERED |
| PUERTO RICO | T00248PR04 | | 47243 | 10/29/1999 | 47243 | | REGISTERED |
| PUERTO RICO | T00248PRG5 | 10/29/1999 | 47244 | 10/29/1999 | 47244 | | REGISTERED |
| PUERTO RICO | T00248PR06 | | 47245 | 10/29/1999 | 47245 | | REGISTERED |
| PUERTO RICO | T00248PR07 | 10/29/1999 | 47246 | 10/29/1999 | 47246 | | REGISTERED |
| SINGAPORE | T00248SG00 | | 4724? | 10/29/1999 | 47247 | | REGISTERED |
| SINGAPORE | 1002488G01 | 10/7/1999 | T99/11208.J | 4/8/1999 | ∓99/11208J | | REGISTERED |
| SINGAPORE | T002485G02 | -10/7/1999 | T99/11209) | 4/8/1999 | T99/11209) | | REGISTERED |
| SINGAPORE | ! | 10/7/1999 | 199/112108 | 4/8/1999 | T99/11210B | | REGISTERED |
| SINGAPORE | T00248SG03 | 10/7/1999 | T99/11211J | 4/8/1999 | 799/11211J | | REGISTERED |
| SINGAPORE | T00248\$G04 | 10/7/1999 | T99/112121 | 10/7/1999 | T99/11212) | | REGISTERED |
| SINGAPORE | T00248SG05 | 10/7/1999 | Г99/11213G | 10/7/1999 | T99/11213G | ; | REGISTERED |
| SINGAPORE | T00248SG06 | 10/7/1999 | T99/11214E | 10/7/1999 | 799/11214E | İ | REGISTERED |
| SOUTH KOREA | T00248\$G07 | 10/7/1999 | T99/11215C | 10/7/1999 | T99/11215C | ļ | REGISTERED |
| 28 | T00248KR00 | 10/8/1999 | 9937799 | 10/6/2000 | 478303 | i | REGISTERED |
| SOLITH KOREA | T00248KR01 | 10/8/1999 | 99-37801 | 7/70/2004 | 10040- | | |
| 28 | | | 05-07091 | 7/30/2001 | 498585 | F | REGISTERED |
| TAIWAN | 700248TW00 | 10/8/1999 | 88049555 | 6/16/2001 | 945754 | F | REGISTERED |
| MAWIAT | 700248TW01 | 10/8/1999 | 88049560 | 7/1/2001 | 949023 | | REGISTERED |
| TAIWAN | T00248TW02 | 10/8/1999 | 88049554 | 5/16/2002 | 998991 | | REGISTERED |
| TAIWAN | T00248TW03 | 10/8/1999 | 88049559 | 7/16/2002 | 1007790 | | REGISTERED |
| TAIWAN | F00248TW04 | 10/8/1999 | 88049556 | 10/1/2001 | 963532 | | REGISTERED |
| TAIWAN | 100248TW05 | 10/8/1999 | 88049558 | 10/16/2001 | 967158 | | REGISTERED |
| TAIWAN | T00248TW06 | 10/8/1999 | 88049553 | 9/16/2001 | 961693 | | EGISTERED |
| MAWIAT | T00248TW07 | 10/8/1999 | 88049557 | 9/16/2001 | 971929 | | EGISTERED |
| UNITED STATES 18.21.25 28 | 00248U\$90 | 4/8/1999 | 75/677,515 | 1/1/2002 | 2,525,663 | | EGISTERED |

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| 77 AM | MORCAN | TEWIS | æ | ROCKIUS | |
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| | Owner Tradomark Report by Mark COUNTRY REFERENCE# | FILED | APPL# | REGOT | REG# | STATUS | CLASSES |
|-----|---|--------------------------|------------|----------------|------------|------------|------------|
| _ ' | BIG IDEA'S VEGGIETALE'S continu UNITED STATES 18.21,24 25,28 | led 700248US01 | 11/10/1999 | 75/846,177 | 7/29/2003 | 2,742,512 | REGISTERED |
| | LARRYBOY | · • | | | | | |
| | HONG KONG | T00251HK00 | 6/6/2001 | 2001/09051 | 7/31/2002 | 09913/2002 | REGISTERED |
| | THAILAND | T00251TH00 | 6/19/2001 | 456979 | 9/30/2002 | 17665 | REGISTERED |
| 44 | UNITED STATES | T00251US00 | 4/26/2001 | 76/246,816 | 8/26/2003 | 2,756,913 | REGISTERED |
| • | OUNITED STATES | : -700251US01 | 2/28/2003 | 76/493,718 | 5/11/2004 | 2,839,744 | REGISTERED |
| | LARRY-BOY | : | | | | | |
| | SINGAPORE | T00251\$G00 | 6/8/2001 | T01/08025H | 6/8/2001 | T01/08025H | REGISTERED |
| | LARRYBOY (& Design) | : ! | | | | | |
| | MEXICO | T00252MX00 | 5/2/2002 | 646 386 | B/16/2002 | 759172 | REGISTERED |
| ć | UNITED STATES | T0025 2 US00 | 11/6/2001 | 76/335.611 | 4/22/2003 | 2,710,060 | REGISTERED |
| | SUNDAY MORNING VALUE | S SATIRONAV MA | NONING 61 | I FINE # | | | |
| | UNITED STATES | T00253US00 | 7/15/1998 | 75/519,330 | 6/18/2002 | 2.582,601 | REGISTERED |
| G | UNITED STATES | T00253US01 | 7/15/1998 | 75/519,237 | 12/14/1999 | 2,299,662 | REGISTERED |
| | VEGGIETALES | 1 | | | · · · · | _,, | MEGIOTERED |
| | AUSTRALIA 28 | T00254AU00 | 2/17/1999 | 785681 | 10/1/1999 | 785681 | REGISTERED |
| | CANADA | T00254CA00 | 3/9/1999 | 1008045 | 6/11/2002 | 553262 | REGISTERED |
| | EUROPEAN UNION 28 | T00254EU00 | 2/15/1999 | 1075530 | 2/15/1999 | 1075530 | REGISTERED |
| | MEXICO | F00254MX00 | 7/30/1999 | 385302 | 7/30/1999 | 762795 | REGISTERED |
| | MÉXICO | F00254MX01 | 7/30/1999 | 385299 | 7/30/1999 | 762793 | REGISTERED |
| | MÉXICO | T00254MX02 | 7/30/1999 | 385301 | 7/30/1999 | 762794 | REGISTERED |
| | NEW ZEALAND | T00254NZ00 | 2/15/1999 | 305174 | 7/15/1999 | 305114 | REGISTERED |
| | NEW ZEALAND | T00254NZ01 | 2/15/1999 | 305115 | 7/15/1999 | 305115 | REGISTERED |
| | NEW ZEALAND | T00254NZG2 | 2/15/1999 | 305116 | 7/15/1999 | 305116 | REGISTERED |
| | NEW ZEALAND | 100254NZ03 | 2/15/1999 | 305117 | 7/15/1999 | 305117 | REGISTERED |
| | SOUTH KOREA | 00254KR00 | 2/27/1999 | 99-6000 | 7/5/2000 | 473014 | REGISTERED |
| | UNITED STATES | 100254USON | 43/4014004 | 7.1040.60- | | | |
| | UNITED OTATOR | T00254US01 | | 74/612,989 | 5/23/1998 | 2,167,848 | REGISTERED |
| | | | 2/22/1994 | 74/492,523 | 12/27/1994 | 1.869,418 | REGISTERED |
| | VEGGIETOWN VALUES UNITED STATES | 700256US00 | 1/12/2000 | 75/895,700 | 7/10/2001 | 2,467,415 | REGISTERED |
| | VEGGIETUNES | į | | | | | |
| 8 | UNITED STATES 1 | f00257US00 f | 3/6/1998 | 75/531,815 | 12/7/1999 | 2,297,844 | REGISTÉRED |
| | | : | | | | | |

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| | Owner Trademark Report by Mark COUNTRYREFERENCE# | FILED | APPL# | REGDT | REG# | STATUS | CLASSES |
|----|---|-------------|------------|-----------------------------|-----------|-----------|------------|
| ė | VEGGIETUNES continued UNITED STATES | T00257U\$Q4 | 11/30/2000 | 76/173,473 | 1/8/2002 | 2,527,217 | REGISTERED |
| 'n | WHAT'S THE BIG IDEA? UNITED STATES | T00258U\$00 | 8/11/1998 | 75/534,574 | 4/18/2000 | 2,342,506 | REGISTERED |
| Ç | WHAT'S THE BIG IDEA? (& UNITED STATES | | 8/11/1998 | 75 /534 ,57 3 | 9/19/2000 | 2,386,915 | REGISTERED |

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TRADEMARK
REEL: 003134 FRAME: 0025 8 **

RECORDED: 06/16/2005